

MEMBERSHIP EDUCATION

2019

What is Kiwanis?



Kiwanis®



Some History

- Founded in Detroit Jan. 21, 1915 by Joseph C. Prance and Allen S. Browne as a business networking club. Changed to a service club in 1919.
- The name “Kiwanis” was coined from the Ojibwe expression meaning to “fool around”. Whatever the original meaning, the organization's founders translated it as “We build”.
- Our original motto was “We Trade”. A new motto of “We Build” was adopted during the 1920 International Convention and represented Kiwanis for more than 80 years.
- Was a men-only club until 1987. The women’s auxiliary was known as the “Kiwaniannnes”.





Our Organization

- Kiwanis International is headquartered in Indianapolis, has over 600,000 members and is found in more than 80 nations and geographic areas.
- Kiwanis International is a volunteer-led organization headed by a Board of Trustees consisting of 19 members: 15 trustees, four elected officers, and a paid executive director. There are approx. 215 paid employees.
- There are 7 regions in Kiwanis: Africa; Asia-Pacific; Canada and Caribbean; Europe; Latin America; Middle East; and United States and Pacific Canada.





Our Organization

- There are 53 administrative areas called districts. District boards typically consist of a governor-elect, governor, and immediate-past governor, secretary, treasurer, and several trustees or lieutenant governors.
- Districts are further divided into service areas called divisions, comprising 5 to 20 clubs and headed by a lieutenant governor.
- Clubs have boards consisting of a vice president (and/or president elect), president, immediate past president, secretary, treasurer, and typically about five directors.



Our Service



- Kiwanis clubs decide for themselves what projects to do in their community. Service to children is a primary focus in Kiwanis.
- Annually clubs sponsor nearly 150,000 service projects, complete more than 18.5 million hours in volunteer service & raise more than \$100 million.
- As a global project, members and clubs contributed more than \$80 million toward the global elimination of IDD disorders .
- Beginning in 2010 Kiwanis joined with UNICEF to launch the Eliminate Project, dedicated to wiping out maternal and neonatal tetanus (MNT), which kills more than 100,000 babies worldwide each year.





Our Kiwanis Family

- **Key Club** - Key Club is the oldest and largest service program for high school students in the world. Key Club has over 250,000 members in 5,000 clubs in 30 nations,
- **Circle K (CKI)** - The collegiate version of Kiwanis. Circle K membership is over 12,600 members in 500 clubs in 17 countries, making Circle K the largest collegiate service organization of its kind in the world.
- **K-Kids** is for grades 4-5 in elementary school and has a membership of 33,000 in 1,100 clubs in 8 nations.
- **Builders Club** is for (middle school) and has 42,000 members in 1,400 clubs in 12 nations.
- **Aktion Club** (for people who have disabilities) has 8,400 members in 400 clubs in 7 nations.

